

North, tomorrow's platform for today's adviser



North. Your online platform for term deposits

With generally a better rate of interest than cash investments, term deposits can really come into their own – providing stability during retirement phase, or to meet specific accumulation goals.

Here are seven good reasons why North should be your online platform for term deposits.

1 Choose your preferred provider

Your clients can choose from a range of highly rated products offered by leading Australian banks: Westpac, ANZ and Adelaide Bank.

2 Flexibility and choice

With a broad choice of terms ranging from 30 days to 5 years across 3 providers, your clients can plan their cash flow needs for specific events over specific timeframes. Alternatively, they can select their own end dates where available.

3 Reflect your advice

Term deposits can help flesh out your advice story, particularly in the retirement phase. Many clients are looking for a series of individual accounts with 'pots' of money they can use for different purposes – an overseas holiday, an upgrade to the family car or even to pay for the grandchildren's education.

4 Control the income stream

Redeem or reinvest – it's up to you and your client. Depending on their needs, your clients can choose where their term deposit interest payments are allocated as they are paid. The destination could be their North cash account or a reinvestment. They can also opt to automatically reinvest the initial capital and interest earned at the end of the term.

5 Get there faster

Term deposits can turbo charge your clients' defensive portfolios by offering superior interest rates to cash... without increasing their risk profile.

6 Consolidate with all-in-one reports

All too often taking out a new investment means extra administration and paperwork. Not with North. Term deposit reports are consolidated with the rest of your client reports, saving you time, and streamlining your administration.

7 Enjoy easy access

Term deposits are available across North's entire suite of non-guaranteed super, pension and ordinary money accounts.



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How to get started

There are a number of ways you can start enjoying the benefits of North:

- **Register for North Online today:** Visit **north.axa.com.au** today and register to start your journey North.
- **Interactive training sessions:** Our expert North Service Centre consultants can help navigate you through North by remotely accessing your screen views to walk you through your first application, help you find information or resolve any issues.
- **Online tools:** Access online tutorials and User Guides designed to provide you with all the information on the benefits and features of North.

Like to know more?

To find out more about term deposits on North visit **north.axa.com.au** or talk to your business development manager on 1800 655 655.

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